

## **Inspiring Tomorrow's Innovators**

# Coming to Basingstoke on 12th June 2012 at The Hampshire Court Hotel



#### Your business can make a difference....

**TeenTech™** is a lively one-day event that aims to change perceptions of STEM (Science, Technology, Engineering and Maths) careers amongst teenagers and their teachers and act as a catalyst to encourage industry to engage with young people.

For the first time in 2012, this event is coming to Hampshire. Taking place on 12<sup>th</sup> June in Basingstoke, it will be a chance for your business to engage with your future workforce, showcasing the technology and opportunities available. Be alongside international, national and local organisations like Google, Sony, the BBC, AWE, Shire Pharmaceuticals Group plc and Vitacress as you help change student views.



#### What do businesses get out of it?

- Encourage young people to consider STEM subjects
- ♦ Have the opportunity to inspire and inform students
- ♦ Show what it means to work for your company and the skills you need from future employees
- Give students and teachers first-hand information on career paths in your sector
- ♦ Let your staff act as inspirational role models
- Change the stereotypical perception of STEM careers being "difficult", "geeky" or "boring".



To be part of this exciting event complete the Expression of Interest Form....places are limited!

.....Nothing inspires students more than seeing and experiencing new technology first hand.



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# How you can support TeenTech™



#### **INSIGHT ZONE**

Host a stand that provides a simple, short, hands-on challenge or curiosity that will draw the students in and engage them in conversation about your industry. As an exhibitor in the Insight Zone you will be asked questions about your work, career routes and the qualifications needed.

#### CHALLENGE ZONE

You need to offer an engaging and informative activity, bringing your own resources that will widen students' and teachers' understanding of a facet of your industry.



#### TEENTECH™ SPONSOR

If your business needs to recruit the best technical skills in the UK, be pro-active in supporting talent. By sponsoring TeenTech $^{\text{TM}}$ , you are directly building your future skills resource at the same time as finding a beneficial recipient for your CSR budget.



#### **BASINGSTOKE CONSORTIUM**

This TeenTech™ event will be run by Basingstoke Consortium, a registered charity that has worked with schools, colleges and businesses since 1986. We give young people an introduction to the world of work, motivate, inform them, raise self-confidence and develop skills for adult life.



#### **Contact Us**

First Floor, The Farmhouse, Viables Craft Centre, The Harrow Way, Basingstoke, Hants RG22 4BJ Phone: 01256 840710 Fax: 01256 460327

E-mail: jackie.calvert@bas-consort.org.uk We

Website: www.basingstokeconsortium.com









# **Expression of Interest Form Basingstoke, 12th June 2012**

If you would like to take part in the Hampshire TeenTech™ 2012 event, please complete the form below and fax it to 01256 460327 by **13th April 2012**. If you would like further information on the event, please call Jackie Calvert on 01256 840710 or email <u>jackie.calvert@bas-consort.org.uk</u>.

Email Address:  Phone Number:  I AM INTERESTED IN RUNNING AN "INSIGHT ZONE" STAND:  Throughout the day, provide a 15 minute hands-on demo/challenge Showcase products and services Answer questions that students/teachers might have Provide careers advice and information about your company or industry.  I AM INTERESTED IN RUNNING A 30 MINUTE HANDS-ON WORKSHOP: Throughout the day, provide a 30 minute engaging activity Bring resources that will widen students' understanding of your industry Offer careers advice and information to students and teachers	
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I AM INTERESTED IN BECOMING A TEENTECH ™ SPONSOR AND WOULD LIKE TO SPO	ONSOR:
A student £150	
A school group of 10 students £1000	
Careers teacher training session £1000	
VIP reception £1000	
Catering £3000	
AV & IT systems £2000	
Voting buttons £2500	_

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