

Inspiring Tomorrow's Innovators

18th March 2011

National Science & Engineering Week

9.30am - 2.30pm

MADEJSKI STADIUM, READING

What is TEENTECH™?

- TEENTECH™ is an inspirational way to get involved and make a difference in young people's future career choices in science, engineering and technology.
- Up to 300 students, aged 12-14, from multiple secondary schools across Berkshire are taken out of school for a day to learn about the very real career opportunities available to them if they select STEM (Science, Technology, Engineering & Maths) subjects for their GCSEs, A levels and Diplomas.

Why support TEENTECH™?

- Recruitment of technical skills is getting more difficult.
- China produces, in just one year, ten times the total number of engineering graduates in the UK. If we are to compete, we absolutely have to recruit 'the best' in our home market.
- Although, there is much hand-wringing and numerous surveys of businesses identifying this shortage of technical skill, nobody seems to be effectively convincing students about the exciting and rewarding careers available in science, technology and engineering.
- TEENTECH™ inspires and informs students before they make key GCSE and A level subject choices.

How you can support TEENTECH™?

• Bring your technology:

Show teenagers exactly what it means to work for your company and the skills you need from future employees. Give them first hand information they will find hard to get elsewhere.

• Run a workshop:

Students relish the opportunity to try out practical experiments and challenges which are often squeezed out of the school timetable. It's a powerful way to show them that science, engineering and technology often rely on creativity, teamwork and inspiration. It's not all about labs and white coats.

• Become a TEENTECH™ sponsor:

If your business needs to recruit the best technical skills in the UK, be pro-active in supporting talent. By sponsoring students to attend TEENTECH™, you are directly affecting your future skills resource at the same time as finding a beneficial recipient for your CSR budget.



"I feel it was a wonderful opportunity for young people to see that science and engineering is fun." **Teacher**

"This was a fantastic event, we will be back next year." **IBM**

"It helped me to realise young students ask very interesting and intelligent questions about science and technology." **Company exhibitor**

"I was networking with the Engineers and Scientists of the future!" **Student Ambassador**

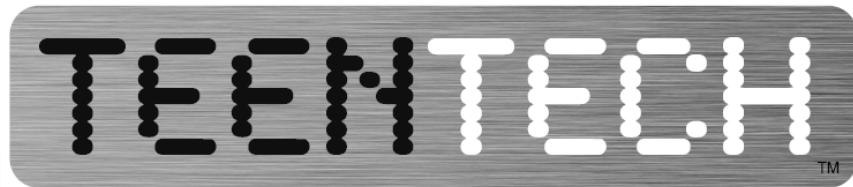
Organised by:



Sponsored by:



Berkshire Economic Strategy Board



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Expression of Interest Form

If you would like to attend TEENTECH™ 2011 please call **Lesley Yates** on **01635 279912** or email **lesleyy@ebpwb.co.uk** or print and complete the form below and fax to **01635 279915**.

COMPANY NAME:

CONTACT NAME:

EMAIL ADDRESS:

PHONE NUMBER:

I AM INTERESTED IN RUNNING AN "INSIGHT ZONE" STAND:

☐

- Providing short hands-on demos/challenges to engage the students.
- Providing examples of products and services.
- Answering any questions that students/teachers might have.
- Providing careers advice and information about your company or industry.

I AM INTERESTED IN RUNNING A 30 MINUTE HANDS-ON WORKSHOP:

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- Students rotate a carousel of 30 minute slots.
- Workshop providers run two 30 minute slots per hour for three hours (you will run your workshop 6 times).
- It is possible to rotate your staff throughout the day.

I AM INTERESTED IN BECOMING A TEENTECH™ SPONSOR:

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- £150 enables 1 student to attend.

SORRY, NOT THIS YEAR BUT KEEP US ON FILE.

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- We will contact you again next year.

WWW.TEENTECHEVENT.COM